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NEWS FOR IMMEDIATE RELEASE

EAPPRAISEIT NAMES FRANK GUARNERA AS DIRECTOR OF ITS CENTRAL REGION

POWAY, Calif., February 13, 2007 – eAppraiseIT, a leading provider of real estate valuation products and services, announced today Frank Guarnera has been named Valuation Consultant for the retail origination market segment.

As the Valuation Consultant for the Central Region, Mr. Guarnera is responsible for managing client consulting and sales for traditional appraisal services within the 17-state Central Region as well as collaborative sales efforts with eAppraiseIT's parent, The First American Corporation. He has been in the mortgage banking industry for more than 15 years and is a Certified General Real Estate Appraiser. Most recently Mr. Guarnera was a Regional Appraisal Manager for Ameriquest Mortgage where he was responsible for developing, piloting, and implementing an appraisal order and delivery platform. He also owned and operated a regional appraisal firm in Ohio specializing in residential and commercial valuations as well as providing quality assurance and due diligence for many of the major lenders throughout the industry.

Mr. Guarnera, who lives in Strongsville, Ohio, has a B.S. degree in Finance from the University of Phoenix.

DeAnna McCann, Chief Marketing Officer at eAppraiseIT said: "Frank is a seasoned valuation professional, who has a deep understanding of our markets and experience on both the client and vendor sides of our business. He has the ideal consultative skills needed to advise clients, given his varied background in mortgage lending and residential appraisal.

About eAppraiseIT

eAppraiseIT offers the most comprehensive and innovative line of products in the valuation industry, including EagleCert[®], the industry's first insured valuation solution; VeriCert, a collateral risk determination tool for wholesale lenders and purchasers; RAVE, a progressive valuation solution designed for equity, default, review and niche channels; and a full suite of industry-leading automated valuation models (AVMs). eAppraiseIT is owned by The First American Corporation (NYSE: FAF). More information about eAppraiseIT and its appraisal products can be found on the Internet at www.eappraiseit.com.